

BUSINESS FIRST.

Alberta Enterprise Group

BECOME A MEMBER

Build a Prosperous Future for Alberta with Alberta Enterprise Group



Alberta Enterprise Group members are a community of business leaders who believe in driving change and building a brighter, more prosperous future for all Albertans. Together, we provide a strong voice on important issues facing business and community today.

By sharing information, advocating for Alberta business, and building bridges to new markets, AEG supports a business-friendly environment for every industry. Create in Alberta, invest in Alberta, build in Alberta — AEG is here to support those who work together to create prosperity in our province.



MENTORSHIP



NETWORKS



OUTREACH



ADVOCACY

STANDARD MEMBERSHIP

Our Standard Membership Package is filled with benefits that appeal to a wide range of companies in all industries. Join us for our Events and on Trade Missions around the globe, take advantage of Marketing Opportunities to promote your business, sponsor an event and even speak directly to the Premier or other Government Ministers in our Member Only events. We also welcome you to participate in the AEG Group Health Benefit Plan, post your open jobs on our website, and participate in our AEG Executive Peer Mentoring program.

\$4,000.00 / year

INDUSTRY PARTNER MEMBERSHIP

Our Industry Partner Membership Package includes all the benefits of our Standard Membership at lower or no additional cost plus a direct connection to our Government Relations Team. This includes your participation in the quarterly scheduled AEG Advocacy Round table Group discussions with Government Relations team and Premier/Ministers/Deputy Ministers, as well as a private meeting with AEG Government Relations Lead upon request. Our Industry Partner Membership is uniquely tailored to help larger organizations, C-suite executives, and those that will benefit from a close connection to policymakers, add increased value to their organizations.

\$25,000.00 / year

Membership Benefits

Government Relations	Associate	Standard	Industry Partner
Invitation to participate in Member Only meetings with key government officials in conjunction with scheduled Premier & Minister events.	✓	✓	✓
Participation in quarterly AEG Advocacy Round table Group with Government Relations team and Premier/Ministers			✓
Private meeting with AEG Government Relations Lead upon request			✓

Events & Trade Missions	Associate	Standard	Industry Partner
Member prices for all events	✓	✓	50% of Member price
Sponsorship opportunities for events and activities	✓	✓	50% of Member price
Participation in trade missions (fees apply)	✓	✓	50% discount on fees
Invitation to attend AEG Annual Business Success Gala (fees apply)	✓	✓	50% of Member price
Table seating with Government Ministers at the Business Success Gala			Included
Tabletop promotion opportunity at AEG Business Success Gala (fees apply)	✓	✓	Included

Marketing Opportunities	Associate	Standard	Industry Partner
Company produced profile shared across platforms			✓
Opportunity for dedicated mailer to the AEG distribution list			✓
Present your organization with a Member Spotlight at a AEG event	✓	✓	✓
Exclusive Industry Partner Directory			✓
Listing in Member tab of AEG website with logo and link	✓	✓	✓
Listing in special IP section of AEG website home page with logo & link			✓
Logo featured in monthly newsletter			✓
Advertising in monthly newsletter (fees apply)	✓	✓	Included
Advertising opportunities in AEG articles in business related publications (fees apply)	✓	✓	✓

Additional Benefits	Associate	Standard	Industry Partner
Access to AEG Group Health Benefit Plan	✓	✓	✓
Access to savings on purchases with the BOOM! Employee Rewards Program	✓	✓	✓
Invitation to participate in periodic Member Surveys	✓	✓	✓
Participation in the AEG Executive Peer Mentoring Program (fees apply)	✓	✓	Included
Voting rights at the AEG AGM annually		✓	✓

INDUSTRY PARTNER PROGRAM

Dear Industry Partner,

At Alberta Enterprise Group, we understand that your voice plays a crucial role in your association with our organization. We actively seek collaborations with both AEG members and governmental entities to explore potential partnerships.

As a participant in the Industry Partner program, you will not only have the chance to engage in AEG initiatives but also contribute your perspective to shape the direction of these activities. Whether your interest lies in policy advocacy with the government or the pursuit of trade opportunities and missions, AEG is dedicated to prioritizing the needs of Industry Partners and members alike.

As an Industry Partner, you will enjoy the advantages shared with all our other partners. With Kelley Charlebois serving as our Government Relations Lead and bringing 40 years of experience in Alberta provincial affairs, we aim to incorporate your priorities into AEG's strategic plans. Our goal is to directly assist you whenever necessary. Our Government Relations lead is available to collaborate with you or your team on developing effective strategies. Additionally, he will ensure that, unless confidential, your priorities are brought to the attention of other AEG members. As always, AEG relies on the collective efforts of its members to establish goals and objectives for the year.

In the coming year, we plan to continue our tradition of hosting regular fireside chats with provincial Ministers, and we value your input on which Ministers you would like to connect with during these sessions. These routine gatherings not only provide a platform for engagement with government officials but also offer an opportunity to connect with other influential business leaders in Alberta. In addition, we are expanding our initiatives to include more exclusive small gatherings with Ministers and are actively organizing regular meetings with groups of Chiefs of Staff, who serve as key political advisors to Ministers. The goal is to foster relationships beneficial for both you and your team.

We are committed to maintaining a positive relationship with the Premier of Alberta. As part of this commitment, we aim to schedule at least one private meeting exclusively for Industry Partners with the Premier. Additionally, we will actively explore opportunities to collaborate with the Premier and Ministers in public forums and larger group settings. Your participation and input will be crucial in shaping the agendas for these engagements, and we look forward to your involvement in these initiatives.

As an Industry Partner, you will have a direct impact on shaping the direction of our trade missions. We are eager to learn about your preferences regarding the next destination for our missions. Additionally, we are open to supporting a private trade mission specifically tailored for you, your team, and other invited guests, should that align with your interests.

Alberta is a big province, and we recognize the diverse opportunities available here. If you have specific locations in mind where you would like us to arrange meetings or events, please share your thoughts with us. Your input is valuable in ensuring that our initiatives align with your priorities and preferences.

At AEG, our strength is fueled by our amazing members like you! We're eager to put our skills to work and support you in every way we can, all with the goal of making Alberta and Canada the absolute best places to be.

Thank you for joining us!

Yours for Alberta,

Catherine Brownlee, President