

BUSINESS FIRST.

Alberta Enterprise Group

BECOME A MEMBER

Build a Prosperous
Future for Alberta
with Alberta
Enterprise Group



Alberta Enterprise Group (AEG) members are a community of business leaders who believe in driving change and building a brighter, more prosperous future for all Albertans. Together, we provide a strong voice on important issues facing business and community today.

By sharing information, advocating for Alberta business, and building bridges to new markets, AEG supports a business-friendly environment for every industry. Create in Alberta, invest in Alberta, build in Alberta — AEG is here to support those who work together to create prosperity in our province.



ADVOCACY



NETWORKS



TRADE MISSIONS

STANDARD MEMBERSHIP

AEG's Standard Membership provides strong value for businesses of all sizes and sectors. Members gain access to events, trade missions, and exclusive sessions with the Premier of Alberta and government ministers. Promote your business through sponsorships, marketing opportunities, and member features.

Additional benefits include access to the AEG Group Health Benefit Plan, and participation in our Executive Peer Mentoring Program.

Most importantly, your membership directly funds AEG's advocacy efforts, allowing you to invest in your own growth while supporting a stronger voice for Alberta's business community.

\$4,000 / year

INDUSTRY PARTNER MEMBERSHIP

AEG's Industry Partner Membership offers all the benefits of our Standard Membership along with direct, high-level access to our Government Relations team at no additional cost. Partners are invited to quarterly Advocacy Roundtables with Ministers, Deputy Ministers, and the Premier, and can request private strategy sessions with our Government Relations Lead. This membership is designed for senior leaders and larger organizations that want to strengthen their connection to policymakers, shape key discussions, and contribute to the direction of Alberta's business policy landscape. It is a valuable platform for those who want to influence change while expanding their visibility and impact.

\$25,000 / year

Membership Benefits



Government Relations	Standard	Industry Partner
Invitation to participate in Member Only meetings with key government officials in conjunction with scheduled Premier & Minister events.	✓	✓
Exclusive private meeting with a government official prior to the member-only portion of events		✓
Private meeting with AEG Government Relations Lead upon request		✓
Events & Trade Missions	Standard	Industry Partner
Member prices for all events	✓	
Complementary table of 8 for all AEG events, valued at over \$6,000 per year		✓
Sponsorship opportunities for events and activities	✓	
Complementary Platinum Sponsorship of every event, an average annual value of \$60,000		✓
Participation in trade missions (fees apply)	✓	
Guaranteed seat on trade missions, including the opportunity to present during the trade mission. No admin fees for member participants.		✓
Marketing Opportunities	Standard	Industry Partner
Company produced profile shared across platforms		✓
Featured contribution in AEG's Annual Report (e.g. State of the Industry, Economic Outlook)		✓
Opportunity to present your organization with a Member Spotlight at a AEG event	✓	✓
Listing in Member tab of AEG website with logo and link to member website	✓	✓
Prominent logo placement and promotional recognition across all AEG communications and events		✓
Advertising in monthly newsletter (fees apply)	✓	Included
Opportunity to contribute editorial content to AEG's monthly <i>Business in Edmonton</i> feature		✓
Advertising opportunities in AEG articles in business related publications (fees apply)	✓	✓
Additional Benefits	Standard	Industry Partner
Personalized introductions to members and partner organizations, with full AEG concierge support		✓
One-on-one business development strategy session tailored to the organizations' goals		✓
Access to AEG Group Health Benefit Plan	✓	✓
Annual Recognition Award for outstanding support and contribution to the Alberta Enterprise Group		✓
Access to savings on purchases with the BOOM! Employee Rewards Program	✓	✓
Invitation to participate in periodic Member Surveys	✓	✓
Participation in the AEG Executive Peer Mentoring Program	✓	✓
Voting rights at the AEG Annual General Meeting	✓	✓

INDUSTRY PARTNER PROGRAM



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Dear Industry Partner,

At Alberta Enterprise Group, your voice is essential. As an Industry Partner, you are part of a select group of leaders helping to shape the direction of Alberta's business landscape through policy advocacy, meaningful connections, and global opportunities.

Your support enables AEG to deliver on the three priorities our members value most:

1. advocacy and policy influence
2. networking and engagement opportunities
3. trade missions and international business development.

Importantly, our advocacy work on behalf of Alberta businesses is entirely funded through membership. Your partnership plays a critical role in making this work possible, and we sincerely thank you for your ongoing support.

As an Industry Partner, you receive premium recognition and access across all AEG platforms and events. This includes prominent logo placement, a complimentary table at each event, and Platinum Sponsorship status at every gathering. You are invited to exclusive meetings with government officials prior to member-only sessions and have opportunities to contribute editorial content to AEG's Business in Edmonton column and prominently feature in our Annual Report.

You are guaranteed a seat and speaking opportunity on AEG trade missions and can shape their direction to suit your business goals. AEG's team also offers concierge-level introductions within our network, personalized business development strategy sessions, and public recognition through our annual award for outstanding contribution.

Looking ahead, we are expanding our forums with Ministers and Chiefs of Staff and will continue to prioritize private meetings for Industry Partners, including dedicated time with the Premier of Alberta. Your input helps to set the agenda for these engagements and ensures that our initiatives are grounded in the needs and aspirations of business leaders like you.

Thank you again for your partnership. We are proud to stand beside you in building a stronger, more prosperous Alberta.

Yours for Alberta,

Catherine Brownlee, President