BUSINESS FIRST.

Alberta Enterprise Group

BECOME A MEMBER

Build a Prosperous Future for Alberta with Alberta Enterprise Group

Alberta Enterprise Group (AEG) members are a community of business leaders who believe in driving change and building a brighter, more prosperous future for all Albertans. Together, we provide a strong voice on important issues facing business and community today.

By sharing information, advocating for Alberta business, and building bridges to new markets, AEG supports a business-friendly environment for every industry. Create in Alberta, invest in Alberta, build in Alberta — AEG is here to support those who work together to create prosperity in our province.

ADVOCACY **NETWORKS** **TRADE MISSIONS**

STANDARD MEMBERSHIP

AEG's Standard Membership provides strong value for businesses of all sizes and sectors. Members gain access to events, trade missions, and exclusive sessions with the Premier of Alberta and government ministers. Promote your business through sponsorships, marketing opportunities, and member features.

Additional benefits include access to the AEG Group Health Benefit Plan, and participation in our Executive Development Programs.

Most importantly, your membership directly funds AEG's advocacy efforts, allowing you to invest in your own growth while supporting a stronger voice for Alberta's business community.

$4,000 / year

INDUSTRY PARTNER MEMBERSHIP

AEG's Industry Partner Membership offers all the benefits of our Standard Membership along with direct, high-level access to our Government Relations team at no additional cost. Partners are invited to quarterly Advocacy Roundtables with Ministers, Deputy Ministers, and the Premier, and can request private strategy sessions with our Government Relations Lead. This membership is designed for senior leaders and larger organizations that want to strengthen their connection to policymakers, shape key discussions, and contribute to the direction of Alberta's business policy landscape. It is a valuable platform for those who want to influence change while expanding their visibility and impact.

$25,000 / year

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Alberta Enterprise Group

Membership Benefits

Alberta Enterprise Group

Government Relations	Standard	Industry Partner
Invitation to participate in Member Only meetings with key government officials in conjunction with scheduled Premier & Minister events	✓	✓
Exclusive private meeting with a government official prior to the member-only portion of events (upon request)		✓
Private meeting with AEG Government Relations Lead upon request		✓

Events & Trade Missions	Standard	Industry Partner
Member prices for all events	✓	
Complimentary table of 8 for all AEG events, valued at over $12,000 per year		✓
Sponsorship opportunities for events and activities	✓	
Complimentary Platinum Sponsorship of every event, an average annual value of $20,000		✓
Participation in trade missions (fees apply)	✓	
Guaranteed seat on trade missions, including the opportunity to present during the trade mission. No admin fees for Industry Partner participants.		✓

Marketing Opportunities	Standard	Industry Partner
Company produced profile shared across platforms		✓
Featured contribution in AEG's Annual Report (e.g., State of the Industry, Economic Outlook)		✓
Listing in Member tab of AEG website with logo and link to member website	✓	✓
Prominent logo placement and promotional recognition across all AEG communications and events		✓
Opportunity to contribute editorial content to AEG's monthly *Business in Edmonton* feature (upon request)	✓	✓
Advertising opportunities in AEG articles in business related publications (fees apply)		✓
One complimentary promotional placement per quarter in our weekly newsletter (additional placements available for a fee)	✓	Included
Opportunity to present your organization with ONE Member Spotlight at an AEG event	✓	
Opportunity to present your organization with a Member Spotlight at an AEG event in Calgary and Edmonton		✓

Additional Benefits	Standard	Industry Partner
Personalized introductions to members and partner organizations, with full AEG concierge support		✓
One-on-one business development strategy session tailored to the organizations' goals (upon request)		✓
Access to AEG Group Health Benefits Plan	✓	✓
Access to savings on purchases with the BOOM! Employee Rewards Program	✓	✓
Invitation to participate in periodic Member Surveys	✓	✓
Participation in the AEG Executive Development Programs	✓	✓
Voting rights at the AEG Annual General Meeting	✓	✓